dimension

MICRO CRAFT CORPORATION

May 22, 1984

<u>PRESS RELEASE</u>

MICRO CRAFT ON THE GROW WITH ITS NEW DIMENSION 68000 PROFESSIONAL
PERSONAL COMPUTER

Since the introduction of their DIMENSION 68000 Professional
Personal Computer in late 1983, Micro Craft Corporation in Dallas
has "aggressively expanded its product capabilities along with
its dealer network and key staff in order to respond to a growing
product demand," according to John Barnes, Micro Craft Chairman.
"In April, only our second month of full production, nearly one
million dollars of product was shipped." Explaining the company's
rapid growth, Barnes notes that "because of its great
compatibility and power, the DIMENSION 68000 is perhaps the
ultimate expandable computer. More and more people are realizing
that for a small premium, the customer can obtain DIMENSION's 32
bit power and a system that will grow with them where other
computers will become obsolete and need to be replaced.
DIMENSION represents a far superior value and investment since
it will cost the customer less in the long term."

A recent issue of <u>Microcomputing</u> touted the DIMENSION 68000 as
"a reliable, well-built computer . . . the ultimate compatible."
The DIMENSION is the first and only personal computer designed
to handle almost all the software in the marketplace today,
including Apple(R), IBM(R), KayPro(TM), and other CP/M(R) and MS-
DOS(TM) based software as well as multi-user system such as
UNIX(TM). Through its advanced technology, DIMENSION actually
emulates practically any popular microcomputer and software
combination. For the first time, a single computer utilizes
software written for almost any 8, 16, or 32 bit microcomputer
available today, so users don't have change hardware.

With its 32-bit MC68000 microprocessor, DIMENSION offers
significantly more power than most personal computers, with the
capability of addressing up to 16 megabytes of random access
memory (RAM). Based on manufacturers' cost comparisons,
DIMENSION offers more power per dollar invested than any other
computer on the market. And according to a trade publication
benchmark study in 1983, DIMENSION was faster than 90% of all
computers tested, including most of the minicomputers and many of
the mainframes.

The DIMENSION 68000 is highly suited to business applications, with its full one-year warranty -- as opposed to the more common 90-day warranty -- and its wide ranging software compatibility. "In its price range, DIMENSION 68000 surpasses all comparable brands in power, compatibility, expandability, and cost efficiency," asserted Mike Carpenter, Micro Craft President. "That's why we feel that this is an ideal product for OEM's and systems houses as well. In addition, DIMENSION is also ideal for engineering and science, with its capacity for a wide variety of scientific co-processors and specialized peripherals."

DIMENSION 68000 is being exhibited by Micro Craft Corporation at the COMDEX show in Atlanta, May 22-25, Booth #4410, West Hall.

FOR MORE INFORMATION, PLEASE CONTACT:

Barbara Henry
Director, Corporate Communications
Micro Craft Corporation
(214) 630-2562