



MICRO CRAFT CORPORATION

THE HISTORY OF THE DIMENSION

In January of 1982, Mike Carpenter began research on a new concept in hardware flexibility. It was for a universal computer, one that would meet the needs of a large segment of the American computer-buying public for years to come.

As founder and President of Scientific Machines Corporation, a manufacturer of powerful scientific computers, Carpenter had become aware of the urgent need for greater compatibility among computer hardware and software. With 25 years of experience in electronics and computer design, he decided to sell SMC and spend fulltime pursuing an answer.

By mid-summer of 1982, he had developed the idea far enough to demonstrate its feasibility. Meeting with top consultants in electronic hardware, electronic software and industrial design, Carpenter persuaded many of these specialists to join him and form a team committed to turn the concept into a reality. Working around the clock in a secluded Dallas location, this group solved the many problems that had to be addressed, and in just one year they achieved success. Carpenter's dream had become the Dimension 68000.

In the summer of 1983, Micro Craft Corporation was formed to manufacture and market this revolutionary new product. The management team was expanded dramatically with professionals coming on board in all the areas key to Dimension's introduction. A strong Board of Directors was established. Besides Carpenter, this includes:

Micro Craft Chairman John Barnes, President of TechniTrend and a founder and former Executive Vice-President of the highly successful communications company U.S. Telephone, with his background in financial management and high technology businesses.

Jim Gordon, a registered professional engineer and President of James H. Gordon Consultants, a hardware and software consulting firm.

Tom Limroth, President of Limroth Plastics, Shaeffer Tool and E.D.M., premier builder of injection-mold plastic tooling.

Tandy Watson, owner of the Product Design Group and holder of several U. S. patents with over 20 years experience in the design and manufacturing of high volume electronics products.

The Dimension 68000 was first made public in September at the Electronic Office and Computer Expo in Detroit, and CP/M '83 computer show in Boston. Since then, Micro Craft has been building a national dealer network and introducing the product to consumers via advertising. The overwhelming response, more than 45,000 inquiries to date, confirms the need that Dimension fills for a wide range of business and scientific users. In fact, the inquiry level in the most popular computer magazines has exceeded that of all other advertisers in these publications during 1983. It was also featured as the cover article in the 1984 issue of Microcomputing.

Micro Craft Corporation is a Dallas-based firm with corporate offices and engineering facilities located in this market.